

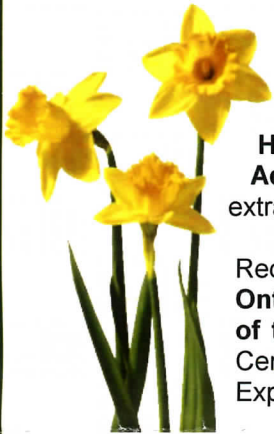
# Canada Blooms

## THE FLOWER AND GARDEN FESTIVAL

A Not-For-Profit Organization

**MARCH 16-25, 2012**

DIRECT ENERGY CENTRE, EXHIBITION PLACE, TORONTO



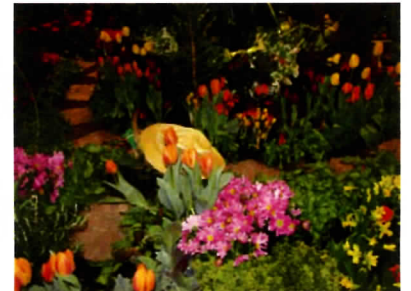
**NEW!! Canada Blooms: Canada's Largest Flower and Garden Festival and The National Home Show will be co-locating in 2012** allowing guests to enjoy **2 Great Events for 1 Low Admission**. Your ticket to Canada Blooms provides admission to The National Home Show at no extra cost, allowing you to experience North America's Largest Home & Garden Event at one location.

Recognized as **One of North America's Top 100 Events** by the American Bus Association, **One of Ontario's Events of Distinction** by Festivals and Events Ontario and the **Garden Tourism Festival of the Year**, Canada Blooms invites you to join us from March 16 – 25, 2012 at the Direct Energy Centre in our host City of Toronto. This easily accessible one-floor facility, adjacent to the Gardener Expressway allows Group Tours easy access from the Highway and free Motorcoach parking on site.

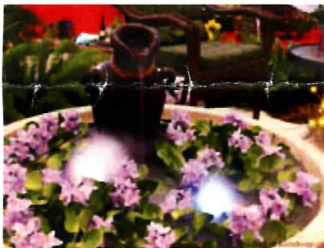
There is so much to experience at Canada Blooms. Five acres of stunning gardens designed by the Ontario's premier landscapers, Canada's largest flower show, hours of free gardening seminars, designs by Ontario's most creative florists and green thumb shopping in the Blooms Marketplace. Our theme this year is '**CityCulture**' and highlights include: Big ideas for small spaces with balcony, terrace and celebrity gardens, over 100 hours of free gardening seminars, demonstrations and workshops by Canada's most recognized gardening experts including Canada AM's Mark Cullen, HGTV's Denis Flanagan and Charlie Dobbin and many more. Group Tours are welcomed and handed a complimentary festival guide to help them navigate all festival attractions.

## SPECIAL GROUP TOUR FEATURES

- ✿ Easy loading and unloading of Bus Tour Groups. Free Parking for Buses on site!
- ✿ Group Tour rates have remained at \$14 per person (min. 20, advanced sales), a \$6 savings per person.
- ✿ We have a website option that allows you to post your tour organization, contact phone and/or email to fill any additional seats for your Group Visit.
- ✿ Each guest will receive a complimentary Festival Guide upon entry to the event



## BUS TOUR INFORMATION



### Ticket Information:

Bus Group Tickets	\$14 (min. 20, advanced sales only)
Admission at the Door	\$20 Adult/\$16 Senior-Student (Children 12 and Under – FREE)
Early Morning Tours (8:30)	\$36 (10% off regular price! Min. 20 - Advanced Sales ONLY)

**Show Hours: Monday- Saturday 10am-9pm, Sunday 10am-5pm**

To reserve your Group Tickets, complete the attached Group Ticket Order form and return it along with payment by fax: 416-447-1567 or mail: Canada Blooms, 777 Lawrence Ave. E., Toronto, ON M3C 1P2. For more information contact us at: [info@canadablooms.com](mailto:info@canadablooms.com), (please type Group Tours in the subject line), or call 416-447-8655 ext 21.

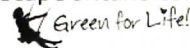
**[www.canadablooms.com](http://www.canadablooms.com)**

Canada Blooms: The Flower and Garden Festival - A not-for-profit organization  
777 Lawrence Ave. E, Toronto, ON M3C 1P2, Phone: 416-447-8655 Fax: 416-447-1567

Canada Blooms was founded by the Garden Club of Toronto and Landscape Ontario



landscape ontario.com



## Additional Information

### Ticket Information:

- Payment must accompany ticket orders. Payment by VISA, MasterCard or cheque payable to Canada Blooms.
- Pre-paid tickets may be picked up during the festival at the main entrance.
- Refunds and ticket returns will not be accepted at the festival.
- **Excess regular admission tickets sent to the Canada Blooms office within three (3) weeks after the show's closing will be refunded by the same method of payment.**
- Early Morning Tours begin at 8:30 a.m. and give you time to view the gardens with your group and a specially trained guide prior to the doors opening at 10 am. This ticket also includes general admission to the festival. Advanced reservations are booked through the Canada Blooms office for \$36 per person (minimum 20) with a limited number of guests allowed daily, so book early! **PLEASE NOTE: EARLY MORNING TOUR TICKETS ARE NON-REFUNDABLE.**
- Escorted groups of 20 or more receive **one complimentary ticket for the tour guide.**
- Bus drivers attending the show receive **one complimentary ticket.**
- Tickets purchased for bus groups will not be held for individual pick up at the show.

### Accessibility:

Direct Energy Centre has been designed with accessible facilities for the following:

- Disabled persons: unisex and handicapped accessible washrooms, double meeting room doors, sidewalk curb cuts and heated ramps.
- Visual impaired: location and information signage with universal symbols of accessibility, Braille and raised letters, high colour contrasts; textural changes on exterior pavers, textured concrete in walk way areas and floor patterning.
- Hearing impaired: FM loop systems compatible with typical hearing aids in meeting rooms.
- Please note: although Canada Blooms encourages accessibility with our builders, some of our feature gardens may not be fully accessible.

### Directions/Parking:

Direct Energy Centre is located at: Exhibition Place, 100 Princes Blvd Toronto, ON, M6K 3C3

Direct Energy Centre at Exhibition Place is 4 kms west of downtown Toronto and is accessible via the Gardiner Expressway or Lakeshore Boulevard. Exhibition Place is bordered by Gardiner Expressway to the North; Lake Shore Boulevard to the South; Dufferin Street to the West; Strachan Avenue to the East. Bus offload and load will take place on the north side of Princes Blvd (westbound). Signage will direct your driver to the appropriate lot for parking.

**FROM THE EAST:** Take the Gardiner Expressway west to Spadina/Lake Shore Boulevard cutoff and follow the signs for Lakeshore Boulevard. Take Lake Shore Boulevard to the Princes' Gates (just west of Strachan Avenue).

**FROM THE WEST:** Take the Gardiner Expressway east to Lake Shore Boulevard or Jameson Avenue. There are three entrance points to Exhibition Place from Lake Shore Boulevard - British Columbia Dr., Ontario Dr. and Newfoundland Dr.

### Festival Hours: March 16 – 25

**Monday – Saturday ► 10am to 9pm    Sunday March 18 ► 10am to 6pm    Sunday March 25 ► 10am-5pm**

### Host Hotel

Hyatt Regency Toronto on King - 370 King Street West, Toronto, Ontario M5V 1J9

Tel: 1 416 343 1234 or 1 877 806 0006    Fax: 1 416 599 7394

**Book online at:** [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=5503552](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=5503552)

Canada Blooms' out of town visitors can take advantage of our special Canada Blooms room rate at the festival's host hotel, the Hyatt Regency Toronto on King. Located in the centre of the city's vibrant downtown just steps from the business, financial and entertainment districts. The Canada Blooms rate is: \$138.00 - Single/Double. For reservations please call 1-877-806-0006 and quote the Canada Blooms group code: G-CAN1 before March 1, 2012.

### Lunch/Dinner Option

**CEO Restaurant, located at Four Points by Sheraton Toronto Lakeshore** (1926 Lake Shore Blvd West, Toronto, ON), offers a selection of items on the menu for **boxed lunches/dinners** (*when leaving the Direct Energy Centre*) starting at \$10 per person plus taxes and gratuities, **banquet services and menus** are also available. Catering to all occasions, the Chef always has a daily special up his sleeve. Call 416-766-4393 and ask for the Sales department to take the next steps.

<http://ceorestaurant.com/>.

### Wheelchairs/Rentals:

Wheelchairs, scooters, strollers and other rentals can be booked by contacting: Jennifer Monteith, The Exhibitor's Support Centre.

Tel: 1 416 410 6612    Fax: 1 416 263 3028    Email: [jmonteith@theexhibitorsupportcentre.com](mailto:jmonteith@theexhibitorsupportcentre.com)

There is no better way to welcome spring to Ontario! Don't delay, order your tickets now! If you require more information please visit our web site [www.canadablooms.com](http://www.canadablooms.com), contact [info@canadablooms.com](mailto:info@canadablooms.com) or call the Canada Blooms office at 416-447-8655 ext 21.